

REAL-TIME ADVERTISING SUMMIT

19 - 20 NOV 2014 / LONDON

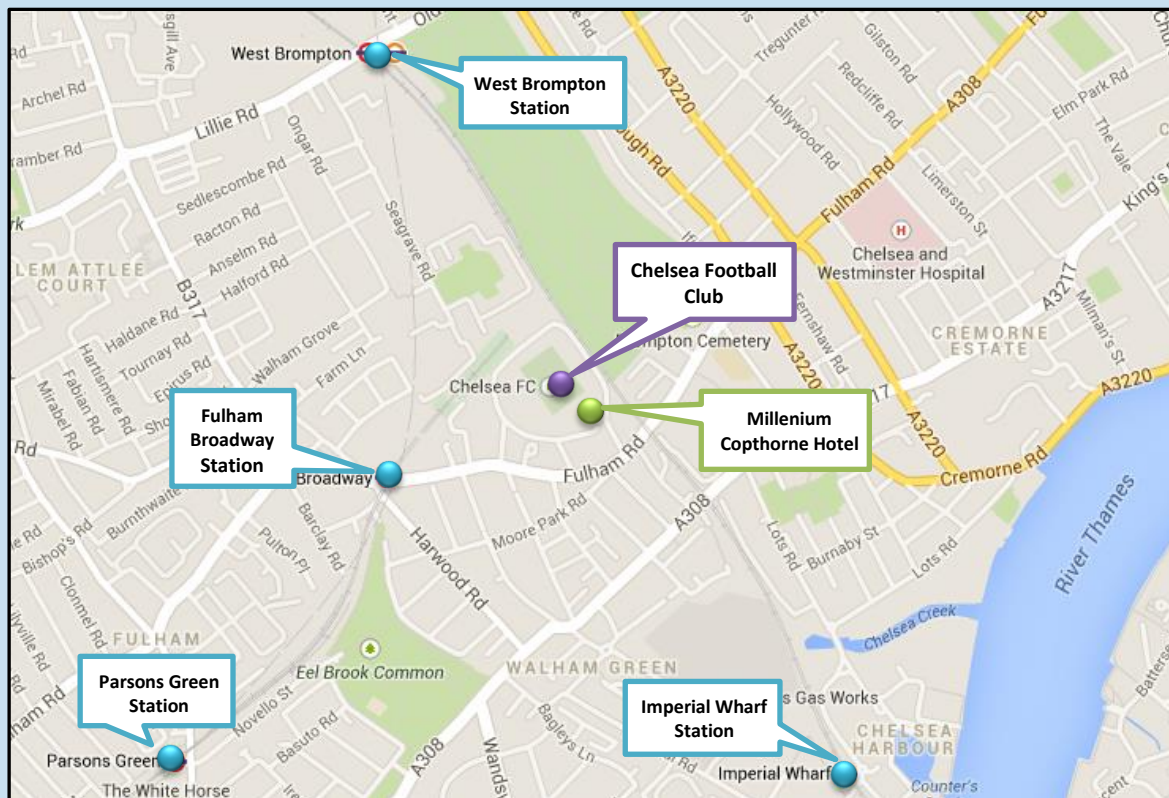


Conference Venue and Accommodation Information

ACI is very much looking forward to meeting you at our Real-Time Advertising Summit in London. We take pride in assuring that you enjoy our conferences and find value in taking part.

Please see below information on the conference venue along with some advice on where to find hotel accommodation. We have also provided you with general information on the conference itself, along with directions and nearby facilities.

Chelsea Football Club
Stamford Bridge, Fulham Road
London SW6 1HS
Phone: +44 (0) 871 9841955
Website: <http://events.chelseafc.com/>



Conference details:

- The conference will be held in the **Harris Suite** which can be found on the third floor.
- Registration will commence at 8.00am on Wednesday 19th November 2014 in the **Clarke Suite**, situated on the fourth floor.
- The dress code for the conference will be business casual.

Travel Information:

Stamford Bridge is more than just the home of one of Europe's biggest football clubs and is proud to boast an unrivalled range of facilities found nowhere else in the UK. An iconic venue within one of London's most fashionable districts, Chelsea FC is easily accessible by all forms of transport. Just 14 miles from Heathrow airport and outside the congestion charge for easy access by road, complete with a secure underground car park on site. The nearest underground station, Fulham Broadway is just a five minute walk away. Chelsea also sources sustainable local produce for all menus including organic food from the best of British suppliers.

Getting there from London Airports:

By Taxi

- **Heathrow Airport:** Journey time: approx. 40 mins - Taxi fare: Approx. £60
- **London City Airport:** Journey time: approx. 1 hour - Taxi Fare: Approx. £55
- **Gatwick Airport:** Journey time: approx. 1h 15 mins. - Taxi fare: Approx. £120

By Public Transport

The nearest London Underground station is Fulham Broadway (District Line). On exiting the station, turn left and walk along Fulham Road for approximately 400m. Stamford Bridge is on your left hand side. The nearest National Rail station is West Brompton, a short walk away, and connects with Underground services.

- **Heathrow Airport**
From Heathrow take the Piccadilly Line to Earl's Court Station. From there, take the District Line to Fulham Broadway.
- **London City Airport**
From London City Airport take the DLR towards Stratford DLR Station and get off at Canning Town Station. Here take the Jubilee Line to Westminster Stations, and change for the District Line to Fulham Broadway.
- **Gatwick Airport**
From Gatwick Airport take Southern Rail to Clapham Junction station. From there, take the London Overground to West Brompton Station. It is a 15 minute walk or a short ride on the district line from there.

Please note – Return fares or Oyster fares will be considerable cheaper on London public transport. If you have any problems organising your trip or require any further information, please do not hesitate to contact me:

Claire Taylor-Payne
Email: claire@acieu.net
Tel: + 44 20 3141 0601

Hotel accommodation:

If you require accommodation in the Millenium Copthorne Hotel, we have secured a preferential rate of £168.00 (double room, single occupancy) and £180.00 per night (double room, double occupancy), including breakfast and taxes. **Rates are subject to availability.** To make a reservation, please e-mail the hotel reservation department at reservations@chelseafc.com or call +44 (0) 207 565 1400 and quote **ACTI181114** as a reference.

Alternative hotel accommodation:

Chelsea Harbour Hotel

Chelsea Harbour
London, SW10 0XG

Phone: +44 (0) 207 823 3000

Web: www.millenniumhotels.co.uk/thechelseaharbourhotel/

Travelodge Hotel - London Fulham

290-302 North End Road, Fulham
London, SW6 1NQ

Phone: +44 (0) 871 984 6429

Web: <http://www.travelodge.co.uk/hotels/400/London-Fulham-hotel>

Please also note that ACI is not responsible for making reservations.

Deliveries to Venue:

Please find delivery instructions and label below.



Meetings & Events Delivery and Collection Information

This information is provided to assist all event planners in getting items to and from Chelsea Football Club.

Stamford Bridge does not have a great deal of space available for storage and therefore we will only accept delivery of items for events no earlier than 48 hours prior to an event.

Deliveries are to be made to the Millennium West Stand Reception and the attached form is to be used for all deliveries. Delivery times are between 0830 and 1800 Monday to Friday. On match days deliveries must arrive no later than 1500. Please confirm match day fixtures with your Meetings and Events Sales Executive.

Deliveries will be signed for and placed in your meeting room awaiting your arrival.

We cannot take responsibility for any items shipped to us which may break or be damaged. We endeavour to ensure that all items are treated as our own, but accidents do happen.

All deliveries to Chelsea Football Club are subject to security screening. This may include X-ray or items being opened for inspection.

In order to ensure your packages arrive in time please use the attached label and place it on EVERY item being delivered to us.



DELIVER TO: **West Stand - Millennium Reception**
Chelsea Football Club - Fulham Road, SW6 1HS

Reference/name of event:

Date of event:

Event contact at Chelsea FC:

Company Name:

Name of contact at company:

Telephone number:

Other information:

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