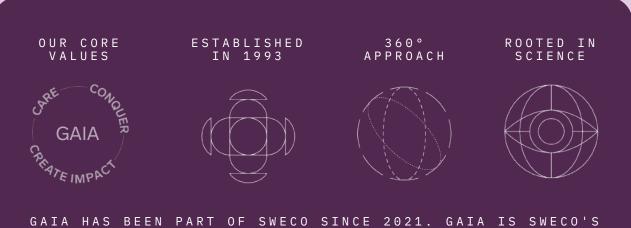


# **Business** value — creation FROM STRATEGIC SUStainability

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Rooted in science, driven by sustainable impact – Gaia offers market-changing foresight, expertise, and tools to create impact across all organisations.

Our clients are the changemakers that shape our future for the better.



MANAGEMENT CONSULTING LINE OF BUSINESS.





Maria Sangder Managing Director

Maria is an experienced strategist and business developer who specialises in future oriented, market shaping strategies and their realisation.

#SustainableGrowthStrategies
#StrategicLeadership
#Susformation



#### THE BEST WAY TO PREDICT THE FUTURE IS TO



#### PETER DRUCKER



### GAIA'S **DESIRED FUTURE...**





BUSINESS VALUE CREATION FROM STRATEGIC SUSTAINABILITY

We need new ways of thinking to ensure a sustainable future

#### VALUE CREATION

Value for the environment

Value for society

Value for your organisation

REDEFINING VALUE CREATION ENSURES SUSTAINABLE GROWTH



#### SUSTAINABLE GROWTH

Growth that creates more value for the environment and society than it consumes

Growth within planetary boundaries

Growth, both today and tomorrow

To secure a sustainable future, every organisation must susform

TRANS FORMATION

Nature disrupts our living and business environment. The impacts of the key sustainability disruptors, **biodiversity**, **climate change and resource scarcity** are highly complex but at the same time **create unprecedented business opportunities** to those willing to grasp and solve this complexity.

TAINABILITY

#### Implementing a successful susformation requires **foresight and leadership**. Organisational value creation models are to be redefined and thus a fundamental and cutting-edge change in strategy, business models and operations is needed. Changes do not only take place within one's own organization, but on a systemic level, even creating a market shift.

#### FOR SOME SUSFORMATION MEANS SURVIVAL, FOR THE MOST IT MEANS NEW BEGINNINGS AND GROWTH.



SUS

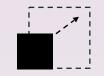
A new sustainable business design Aimed at solving the issues we are facing



New and emerging growth from sustainability As value chains are redesigned new opportunities arise



**Re-positioning the core of the business** Through systematic tranformation and systemic change a new core can arise



A transformation that creates change beyond your business and your industry Your reach with reimagined value creation can outperform you size



#### **NEW OFFERING** Increase brand value **Shareholders Better business** The benefits of susformation are not limited to the environment "By acting responsibly, we Better stock market valuation Sustainability is the foundation of business and an essential achieve reputational benefits and shareholder satisfaction and society. that strengthen our brand" with leadership & board part of the business model Sustainable growth also has a positive **Enhanced employee Competitive advantage** Investors experience impact on the value of a company. "The experience of a sense of More capital is available for Unique for us, something that our competitors cannot or will purpose boosts employee companies with good ESG not replicate satisfaction and thus performance productivity" Adhere to regulation Do good or give back **Increase operational** Lenders Added value for customers efficiency "We want to make sure we "To create a lasting impact Interest rates are linked to Responding to customers' wants and needs is essential can tick every box in ESG for generations to come" "Sustainabe processes can ESG performance reporting" or charity also bring cost savings" for value creation.

INTEGRATING BUSINESS BENEFITS INTO STRATEGY & OPERATIONS

BUSINESS VALUE CREATION FROM STRATEGIC SUSTAINABILITY gai Creating value for business, planet and society Solutions that minimize your Solutions that minimize **Regenerative solutions to** Scope of value creation wicked challenges we face your customers' harm own harm **Customer value** Answering to requirements Supporting customers in their Novel solutions that from different stakeholders sustainability journey challenge the status quo potential Growing new markets from Disrupting the markets with Market value potential Keeping market share radical sustainability approaches sustainability Impact potential for Enabler of sustainability in Holistically positive impact to Minimal negative impacts planet and society value chain or partnership network planet and society Short-mid term Mid-term Long-term ©GAIA CONSULTING 2024



## Everyone can have a role.

What is yours?

We can be the generation that makes a difference.

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### OUR CLIENTS MAKE THE WORLD CLEANER AND SAFER

